





“KEEPING YOUR
CUSTOMERS
IN PROXIMITY”

P3

AGORA
VENTURES



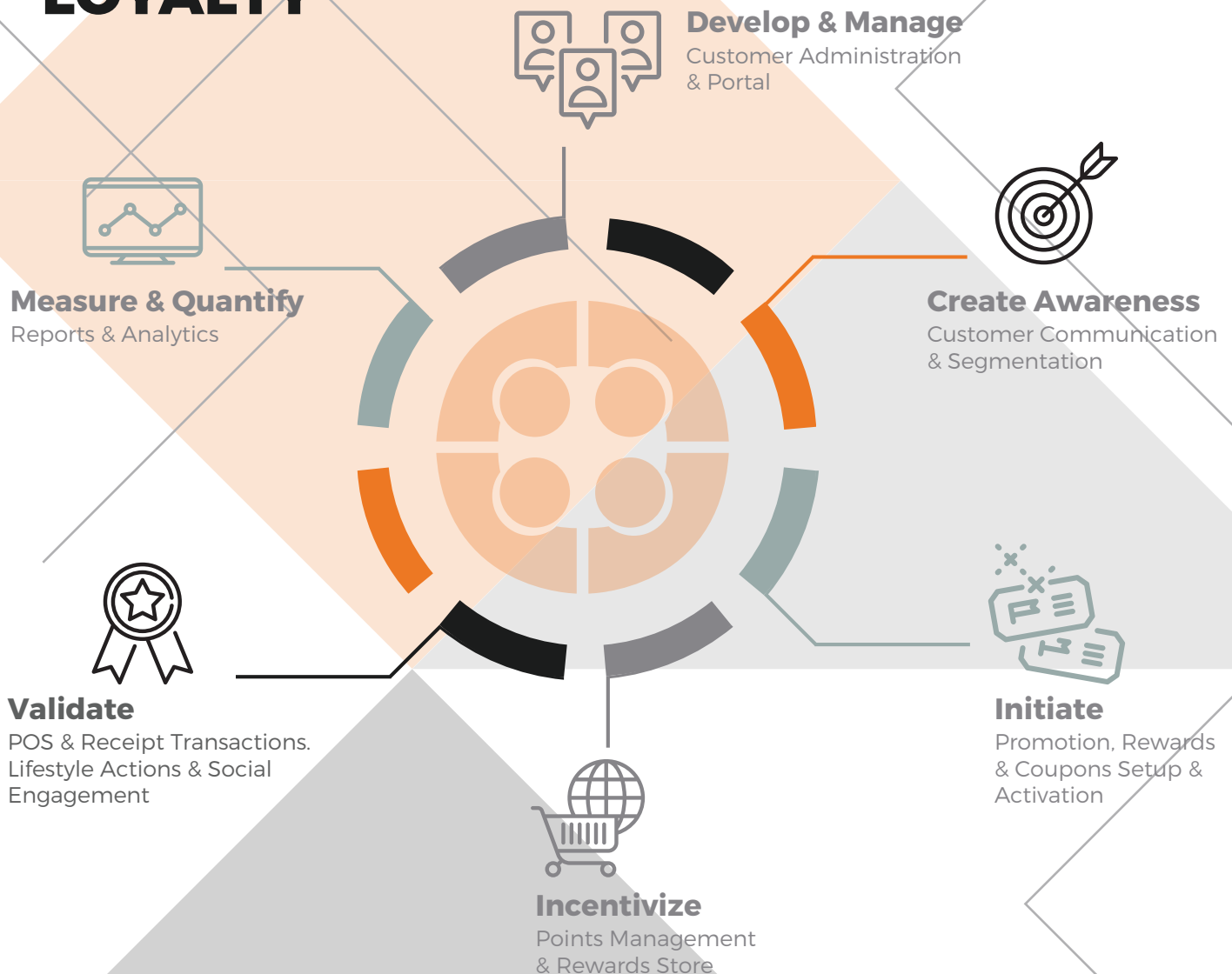
SOLUTION OVERVIEW

AGORA is an Enterprise Cloud-Based SaaS Platform for CRM, Loyalty, & Reward programs, offering the tools and modules needed to create a fully scalable and unique experience for your customers and your business.

A 100% customizable platform that grows with your business and fits the needs and desires of any business model, regardless the industry you operate in.

With tons of features and modules using the best available technology, AGORA is built with a sharp focus on **“keeping your customers in proximity”** and at the center of everything you do by creating rich consumer involvement and personalized interactions.

360° LOYALTY



3rd party integration can be applied to each and every stage





FEATURES

Multiple Front-ends for Customer Access



White labeled, responsive customers portal with customizable apps for iOS and Android including integration with third party apps, clients, partner programs, and CRM solutions.

Strong CRM Capabilities



Segment your customers base across multiple dimensions with pre-integrated communication channels including email, SMS, and social media with absolute automation for predefined events.

Robust Offers, Coupons, Promotions Modules



Deliver targeted offers to specific customer segments with real-time redemption of offers & coupons at the POS. Also integrated with engine for contests, surveys and sweepstakes with facility for social media incentives.

Reward All Purchases



Maximize customers engagement and strong lead over your competition. Accessible at point-of-sale and also supports receipt-based submissions.

Incentivize Any Consumer Action



- Social media actions
- Photos
- Referrals
- Content views (web pages, videos)
- Lifestyle behaviors
- User generated content

Extensive Reward Options



- Digital rewards
- Pre-paid credit/debit cards
- Experiential rewards
- Gift cards & vouchers
- Physical rewards
- Endless rewards options

Deep Analytics and Data



- Customer demographics
- Basket analysis
- Cross-promotions
- Upselling opportunities
- Purchase behavior analysis
- Analyses on customer behavior
- Clustering and segmentations



WE SPEAK YOUR LANGUAGE

AGORA can be translated and adapted to your market and your local language thus making anyone using it feeling comfortable and at ease.



YOUR BUSINESS SECURITY IS OUR PRIORITY

All our servers are protected by a stateful packet inspection firewall and monitored 24x7.

We regularly conduct security audits and perform intrusion penetration testing.

Daily backups are kept and stored in several offsite secure locations.